

<b>2025 OPPORTUNITIES</b>				
<b>2025 Annual Management Conference - July 20-22</b>	<b>Elite</b>	<b>Diamond</b>	<b>Gold</b>	<b>Silver</b>
Complimentary Registrations	4	3	2	1
First Look at Add On Opportunities	✓	✓	✓	✓
Reserved Table at General Session	✓	✓		
Complimentary & Premium Exhibitor w/ One Comp. Attendee	✓	✓		
Featured Breakfast Sponsor of one Breakfast	✓			
Welcome Attendees & Introduce a Speaker at General Session	✓			
Company Video Played During General Session Break or Dinner	✓			
<b>2025 Women in Trucking Summit - Feb. 26-28</b>				
Complimentary Registrations	4	3	2	1
Complimentary & Premium Exhibitor w/ One Comp. Attendee		✓		
Company Video Played at WIT OR Councils		✓		
Welcome Attendees & Introduce a Speaker at General Session	✓	✓	✓	✓
<b>2025 Annual Councils Conference - Oct. 21-24</b>				
Complimentary Registrations	4	3	2	1
Complimentary & Premium Exhibitor w/ One Comp. Attendee	✓	✓	✓	✓
Company Video Played at Councils OR WIT			✓	
Welcome Attendees & Introduce a Speaker at General Session			✓	
<b>2025 TDC &amp; Top Tech Competition - June 6-7</b>				
Featured Barricade Sponsor	✓	✓	✓	✓
Complimentary Banquet Tickets	5	4	3	2
<b>Communications</b>				
Full-Page Advertisement in Tarheel Wheels	✓	✓		
Logo in every Issue of Tarheel Wheels	✓	✓	✓	✓
Logo on NCTA Website Homepage with URL	✓	✓	✓	✓
Logo in NCTA Member E-Newsletters	✓	✓	✓	✓
Social Media Highlight & Recognition at NCTA events	✓	✓	✓	✓
Spotlight in NCTA Member Newsletter	✓	✓	✓	✓
<b>Quarterly Business Review</b>				
Quarterly review with NCTA to discuss partnership	✓	✓		
Concierge service with one point of contact for NCTA needs	✓	✓	✓	✓
<b>PACKAGE VALUE</b>	<b>\$32,500</b>	<b>\$25,500</b>	<b>\$16,000</b>	<b>\$10,500</b>
<b>PACKAGE OFFERED TO YOU</b>	<b>\$25,500</b> (\$7,000 Savings)	<b>\$19,500</b> (\$6,000 Savings)	<b>\$13,500</b> (\$2,500 Savings)	<b>\$8,500</b> (\$2,000 Savings)

**To become a NCTA PREMIUM PARTNER contact Petrina Lawrence**

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