



ENHANCING OUR INDUSTRY
WITH EVERY MILE

ANNUAL COUNCILS CONFERENCE | 2025 EVENT SCHEDULE | SAFETY

WEDNESDAY, OCT 22

10:00 - 12:00PM	Registration & Exhibitor Set-up Box Lunches Available
12:00 - 12:05PM	Welcome — <i>Howell Clark with Sampson Bladen and NCTA Board Chairman</i> Grand Ballroom
12:05 - 12:15PM	Opening Remarks — <i>Ben Greenberg</i> Grand Ballroom
12:15 - 1:15PM	“The Road Ahead: FMCSA Priorities for the Industry” — <i>Michael Stewart</i> Grand Ballroom
1:15 - 2:15PM	Driving Success with ATRI — <i>Rebecca Brewster</i> Grand Ballroom
2:15 - 2:45PM	Break with Exhibitors
2:45 - 3:45PM	BREAKOUT SESSION “Overcoming Adversity and Building Resilience: Lessons from Female Leaders in the Industry” — <i>Moderator: Taylor Vandersteenhoven (Revenova); Panel: Shelley Dellinger (Cargo Transporters), Melissa Anderson (Walmart Transportation) & Nicole Bates (AMX Leasing)</i> Grand Ballroom
4:00 - 5:00PM	BREAKOUT SESSION “Beyond Traditional Testing: Driving Safety Forward with Hair Drug Screening” — <i>Wil Elder (Psychemedics Corporation)</i> Windsor A
5:00 - 6:00PM	<i>Reception with Exhibitors</i> Grand Ballroom

THURSDAY, OCT 23

7:00 - 8:00AM	Breakfast with Table Topics & Networking with Exhibitors Grand Ballroom
8:00 - 9:30AM	“Crossing the Lines: Generations, Soft Skills, and the Language of Leadership” — <i>Moderators: Meredith Cushing & John Barringer; Panel: Hayden Lively (Southland Transportation), Jill Apperson (Luma Learning), Dave Masters (Tidewater Transit) & Marilyn Surber (Drivers Legal Plan)</i> Grand Ballroom
9:30 - 10:00AM	Break with Exhibitors
10:00 - 11:00AM	BREAKOUT SESSION “Visualizing CMV Crash Trends in North Carolina Using Data Analytics” — <i>Greg Ferrara & Tanner Nelson with NCSU</i> — <i>Greg Ferrara</i> Windsor B
12:30 - 1:30PM	Lunch with Exhibitors
1:30 - 2:30PM	
2:45 - 3:45PM	“Staged Accidents” — <i>Joseph Baiocco, Attorney at Law</i> Grand Ballroom
3:45 - 4:15PM	BREAKOUT SESSION “State Highway Patrol: Understanding Data Q” — <i>Brandon Johnson & Matt Bunn with NC SHP</i> Windsor B
	Break with Exhibitors
4:15 - 5:15PM	BREAKOUT SESSION “Safety Scores Are a Mirror: What They Reveal and How to Fix the Root Cause” — <i>Natallia Opalko</i> Windsor B
5:15 - 6:15PM	Reception Foyer
6:30 - 9:00PM	Awards Dinner Grand Ballroom