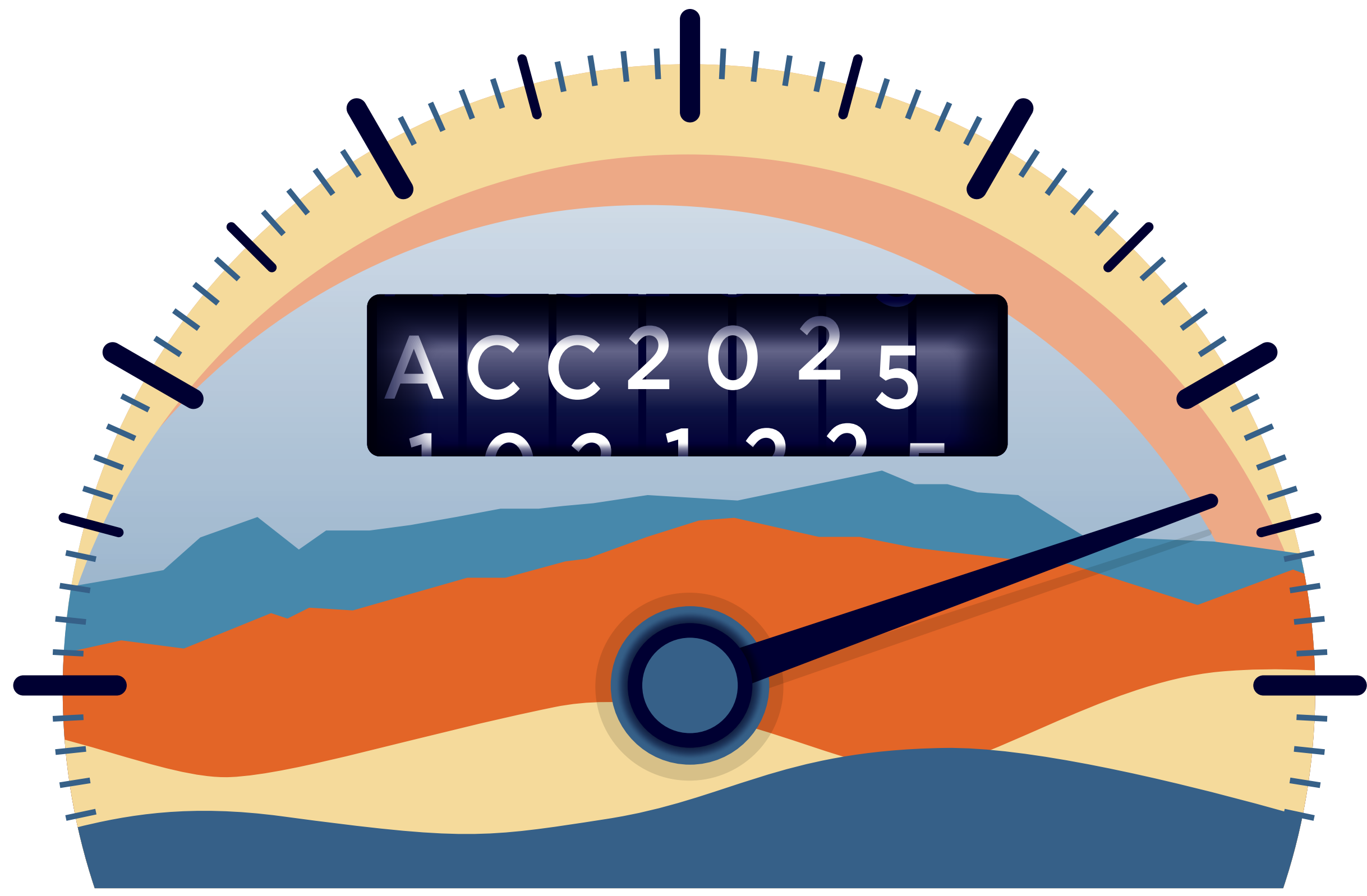




ENHANCING OUR INDUSTRY
WITH EVERY MILE

ANNUAL COUNCILS CONFERENCE | 2025 EVENT SCHEDULE

WEDNESDAY, OCT 22

10:00 – 12:00PM	Registration & Exhibitor Set-up Box Lunches Available
12:00 – 12:05PM	Welcome — <i>Howell Clark with Sampson Bladen and NCTA Board Chairman</i> Grand Ballroom
12:05 – 12:15PM	Opening Remarks — <i>Ben Greenberg</i> Grand Ballroom
12:15 – 1:15PM	“The Road Ahead: FMCSA Priorities for the Industry” — <i>Michael Stewart</i> Grand Ballroom
1:15 – 2:15PM	Driving Success with ATRI — <i>Rebecca Brewster</i> Grand Ballroom
2:15 – 2:45PM	Break with Exhibitors
2:45 – 3:45PM	BREAKOUT SESSION “Overcoming Adversity and Building Resilience: Lessons from Female Leaders in the Industry” — <i>Moderator: Taylor Vandersteenhoven (Revenova); Panel: Shelley Dellinger (Cargo Transporters), Melissa Anderson (Walmart Transportation) & Nicole Bates (AMX Leasing)</i> Grand Ballroom
2:45 – 3:45PM	BREAKOUT SESSION “Driving Innovation: TMC’s New Technologies” — <i>Kevin Otto, Bryan Marcoat, Jack Harris, Alex Abrashkin & Dan Miller</i> Windsor A
4:00 – 5:00PM	BREAKOUT SESSION “Sustainable Technologies” — <i>Justin Anderson, Ian Baillie, Jeffery Berry, Jack Lytton & Kevin Otto.</i> Grand Ballroom
4:00 – 5:00PM	BREAKOUT SESSION “Beyond Traditional Testing: Driving Safety Forward with Hair Drug Screening” — <i>Wil Elder (Psychemedics Corporation)</i> Windsor A
4:00 – 5:00PM	BREAKOUT SESSION “Beyond Prompts: The 5 Ways to Build Human-AI Relationships that Get Things Done” — <i>Paul Carney with The AI Klatch</i> Windsor B
5:00 – 6:00PM	<i>Reception with Exhibitors</i> Grand Ballroom

THURSDAY, OCT 23

7:00 – 8:00AM	Breakfast with Table Topics & Networking with Exhibitors Grand Ballroom
8:00 – 9:30AM	“Crossing the Lines: Generations, Soft Skills, and the Language of Leadership” — <i>Moderators: Meredith Cushing & John Barringer; Panel: Hayden Lively (Southland Transportation), Jill Apperson (Luma Learning), Dave Masters (Tidewater Transit) & Marilyn Surber (Drivers Legal Plan)</i> Grand Ballroom
9:30 – 10:00AM	Break with Exhibitors
10:00 – 11:00AM	BREAKOUT SESSION “Internal Audit/DQ” — <i>Danielle Leonard (Best Logistics)</i> Grand Ballroom
10:00 – 11:00AM	BREAKOUT SESSION “Over the Air Diagnostics” — <i>Bill Allday (Noregon)</i> Windsor A
10:00 – 11:00AM	BREAKOUT SESSION “Visualizing CMV Crash Trends in North Carolina Using Data Analytics” — <i>Greg Ferrara & Tanner Nelson with NCSU</i> Windsor B
11:20 – 12:20PM	BREAKOUT SESSION “DOT Compliance Without Stress: Keys for Your Maintenance Department” — <i>Wendy Smith (Adams Beverages)</i> Grand Ballroom
11:20 – 12:20PM	BREAKOUT SESSION “HR Roundtable: Laying Groundwork for a Healthy Driving Environment” — <i>Moderator: Barrett Plasman (Marsh McLennan Agency) Panel: Earl Heard III (Walmart Transportation), Kate Valette (Marsh McLennan Agency), Amber Cassar (HealthJoy) & Kristy Hedrick (Cargo Transporters)</i> Windsor B
12:30 – 1:30PM	Lunch with Exhibitors
1:30 – 2:30PM	“Staged Accidents” — <i>Joseph Baiocco, Attorney at Law</i> Grand Ballroom
2:45 – 3:45PM	BREAKOUT SESSION “Navigating Risk: Workers’ Compensation and Employment Law for Employers” — <i>Tracey Jones & Julie Hooten (Teague Campbell)</i> Grand Ballroom
2:45 – 3:45PM	BREAKOUT SESSION “TMC Shop Talk & Open Forum” — <i>Tommy Lewis (Mangum’s)</i> Windsor A
2:45 – 3:45PM	BREAKOUT SESSION “State Highway Patrol: Understanding Data Q” — <i>Brandon Johnson & Matt Bunn with NC SHP</i> Windsor B
3:45 – 4:15PM	Break with Exhibitors
4:15 – 5:15PM	BREAKOUT SESSION “Giving Drivers the Keys to Health & Safety on the Road” — <i>Speaker: Kate Valette (Marsh McLennan Agency)</i> Ballroom
4:15 – 5:15PM	BREAKOUT SESSION “TopTech & TMC Events” — <i>Benjamin Phillips (Yarbrough Trasnfer)</i> Windsor A
4:15 – 5:15PM	BREAKOUT SESSION “Safety Scores Are a Mirror: What They Reveal and How to Fix the Root Cause” — <i>Natallia Opalko</i> Windsor B
5:15 – 6:15PM	Reception Foyer
6:30 – 9:00PM	Awards Dinner Grand Ballroom