

2025 OPPORTUNITIES				
2025 Annual Management Conference - July 20-22	Elite	Diamond	Gold	Silver
Complimentary Registrations	4	3	2	1
First Look at Add On Opportunities	✓	✓	✓	✓
Reserved Table at General Session	✓	✓		
Complimentary & Premium Exhibitor w/ One Comp. Attendee	✓	✓		
Featured Breakfast Sponsor of one Breakfast	✓			
Welcome Attendees & Introduce a Speaker at General Session	✓			
Company Video Played During General Session Break or Dinner	✓			
2025 Women in Trucking Summit - Feb. 26-28				
Complimentary Registrations	4	3	2	1
Complimentary & Premium Exhibitor w/ One Comp. Attendee	✓	✓	✓	✓
Company Video Played at WIT OR Councils		✓		
Welcome Attendees & Introduce a Speaker at General Session		✓		
2025 Annual Councils Conference - Oct. 21-24				
Complimentary Registrations	4	3	2	1
Complimentary & Premium Exhibitor w/ One Comp. Attendee	✓	✓	✓	✓
Company Video Played at Councils OR WIT			✓	
Welcome Attendees & Introduce a Speaker at General Session			✓	
2025 TDC & Top Tech Competition - June 6-7				
Featured Barricade Sponsor	✓	✓	✓	✓
Complimentary Banquet Tickets	5	4	3	2
Communications				
Full-Page Advertisement in Tarheel Wheels	✓	✓		
Logo in every Issue of Tarheel Wheels	✓	✓	✓	✓
Logo on NCTA Website Homepage with URL	✓	✓	✓	✓
Logo in NCTA Member E-Newsletters	✓	✓	✓	✓
Social Media Highlight & Recognition at NCTA events	✓	✓	✓	✓
Spotlight in NCTA Member Newsletter	✓	✓	✓	✓
Quarterly Business Review				
Quarterly review with NCTA to discuss partnership	✓	✓		
Concierge service with one point of contact for NCTA needs	✓	✓	✓	✓
PACKAGE VALUE	\$32,500	\$25,500	\$16,000	\$10,500
PACKAGE OFFERED TO YOU	\$25,500 (\$7,000 Savings)	\$19,500 (\$6,000 Savings)	\$13,500 (\$2,500 Savings)	\$8,500 (\$2,000 Savings)

To become a NCTA PREMIUM PARTNER contact Petrina Lawrence
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