

2024 OPPORTUNITIES				
2024 Annual Management Conference	Elite	Diamond	Gold	Silver
Complimentary Registrations	4	3	2	1
First Look at Add On Opportunities	✓	✓	✓	✓
Reserved Table at General Session	✓	✓		
Complimentary & Premium Exhibitor Space	✓	✓		
Featured Breakfast Sponsor of one Breakfast	✓			
Welcome Attendees & Introduce Keynote Speaker	✓			
Company Video Played During General Session Break or Dinner	✓			
2024 Women in Trucking Summit				
Complimentary Registrations	4	3	2	1
Company Video Played at WIT OR Councils		✓		
Welcome Attendees & Introduce Keynote Speaker		✓		
Complimentary & Premium Exhibitor + One Comp. Booth Attendee	✓	✓	✓	✓
2024 Annual Councils Conference				
Complimentary Registrations	2	2	1	1
Complimentary & Premium Exhibitor + One Comp. Booth Attendee	✓	✓	✓	✓
Company Video Played at Councils OR WIT			✓	
Welcome Attendees & Introduce Keynote Speaker			✓	
2024 TDC & Top Tech Competition				
Featured Volunteer Sponsor	✓	✓	✓	✓
Complimentary Banquet Tickets	5	4	3	2
Communications				
Full-Page Advertisement in Tarheel Wheels	✓	✓		
Logo in every Issue of Tarheel Wheels	✓	✓	✓	✓
Logo on NCTA Website Homepage with URL	✓	✓	✓	✓
Logo in NCTA Member E-Newsletters	✓	✓	✓	✓
Social Media Highlight	✓	✓	✓	✓
Spotlight in NCTA Member Newsletter	✓	✓	✓	✓
2024 NCTA Board of Directors Meetings				
Special Recognition with Opportunity to Speak	✓	✓		
Opportunity to Host Meeting	✓	✓		
PACKAGE VALUE	\$30,000	\$23,000	\$16,000	\$10,500
PACKAGE OFFERED TO YOU	\$25,500 (\$4,500 Savings)	\$19,500 (\$3,500 Savings)	\$13,500 (\$2,500 Savings)	\$8,500 (\$2,000 Savings)

To become a NCTA PREMIUM PARTNER contact Petrina Lawrence
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