

2026 OPPORTUNITIES				
2026 Annual Management Conference: July 19-21	Elite	Diamond	Gold	Silver
Complimentary Registrations	4	3	2	1
First Look at Add On Opportunities	✓	✓	✓	✓
Reserved Table at General Session	✓	✓		
Complimentary & Premium Exhibitor w/ One Comp. Attendee	✓	✓		
Featured Breakfast Sponsor of one Breakfast	✓			
Welcome Attendees & Introduce a Speaker at General Session	✓			
Company Video Played During General Session Break or Dinner	✓			
2026 NCTA Women in Trucking Summit: Feb. 3-5				
Complimentary Registrations	4	3	2	1
Complimentary & Premium Exhibitor w/ One Comp. Attendee	✓	✓	✓	✓
Company Video Played at NCTA WIT OR Councils		✓		
Welcome Attendees & Introduce a Speaker at General Session		✓		
2026 Annual Councils Conference: Oct. 14-15				
Complimentary Registrations	4	3	2	1
Complimentary & Premium Exhibitor w/ One Comp. Attendee	✓	✓	✓	✓
Company Video Played at Councils OR NCTA WIT			✓	
Welcome Attendees & Introduce a Speaker at General Session			✓	
2026 TDC & Top Tech Competition: June 4-6				
Featured Barricade Sponsor	✓	✓	✓	✓
Complimentary Banquet Tickets	5	4	3	2
2026 Litigation, Controllers and Workers Comp. Workshops				
Complimentary Registrations	2	2	2	2
Communications				
Full-Page Advertisement in Tarheel Wheels	✓	✓		
Logo in every Issue of Tarheel Wheels	✓	✓	✓	✓
Logo on NCTA Website Homepage with URL	✓	✓	✓	✓
Logo in NCTA Member E-Newsletters	✓	✓	✓	✓
Social Media Highlight & Recognition at NCTA events	✓	✓	✓	✓
Spotlight in NCTA Member Newsletter	✓	✓	✓	✓
Quarterly Business Review				
Quarterly review with NCTA to discuss partnership	✓	✓		
Concierge service with one point of contact for NCTA needs	✓	✓	✓	✓
PACKAGE VALUE	\$36,250	\$27,250	\$18,000	\$10,500
PACKAGE OFFERED TO YOU	\$25,500	\$19,500	\$13,500	\$8,500
	(\$7,000 Savings)	(\$6,000 Savings)	(\$2,500 Savings)	(\$2,000 Savings)

To become a NCTA PREMIUM PARTNER contact Petrina Lawrence

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