

WEDNESDAY OCT. 23

10:00AM - 12:00PM

Registration & Exhibitor Set-Up

12:00PM - 12:15PM

Opening Remarks

12:15PM - 1:15PM

**Cyber Security
with Serjon Urban Jonson**

1:15PM - 2:15PM

**"Route to Success: Personal Branding and Networking
Strategies" WIT Panel Discussion:**

- **Alix Miller** (President of Florida Trucking Association)
- **Susan Fall** (President of LaunchIt PR)
- **Sonja Smith** (Trimble)
- **Moderated by Marilyn Surber** (Drivers Legal Plan, LTD.)

2:30PM - 3:30PM - **Skinner Room**

TMC Breakout - Emerging Technologies in the Trucking Industry

2:30PM - 3:30PM - **McRae Room**

Safety & Compliance Breakout:

AI Technology - Best Practices for Inward Facing Cameras

- **Alan Darr** (Ezzell Trucking)
- **Jason Brown** (AIR)
- **Scott Farwell** (Law Office of Jennifer Jerzak Blackman)
- **Moderated by Sue Bischoff** (Netradyne)

2:30PM - 3:30PM - **General Session Room**

**WIT Breakout: "Overcoming Adversity and Building Resilience
Lessons from Female Leaders in the Industry" Panel Discussion:**

- **Taylor Vandersteenhoven** (Revenova, LLC)
- **Amy Medlin** (Salem Carriers, Inc.)
- **Melissa Nishan** (Epes Transport System, LLC)
- **Moderated by Marina Ivanov** (Apex Transit, LLC)

3:30PM - 4:30PM

Networking Break with Exhibitors

4:30PM - 5:30PM

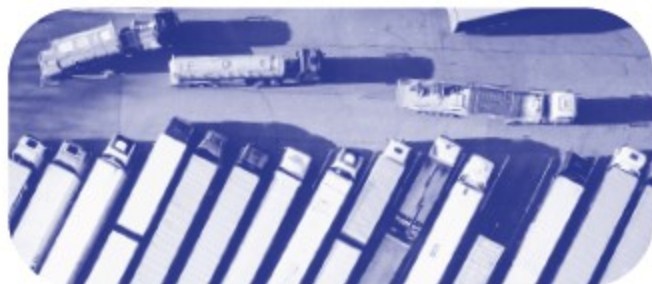
**"Technician Onboarding: 90 Days to Success"
with ATA's TMC Chairwoman, Amanda Schuier**

5:30PM - 6:30PM

Reception

6:30PM

End of Day - Dinner on your own



THURSDAY OCT. 24

7:00AM - 8:00AM

Breakfast Buffet: Topic Tables & Networking with Exhibitors

8:00AM - 8:45AM

PechaKucha Introduction with Jay Hill

9:00AM - 10:00AM - **Skinner Room**

**TMC Breakout: Phillips Industries breakout on new future
trailer connector and emerging technologies
with Dan Forthoffer**

9:00AM - 10:00AM - **McRae Room**

**Safety & Compliance Breakout: Case Law Update
with Rob Moseley**

10:00AM - 10:15AM

Break

10:15AM - 11:15AM - **McRae Room**

**TMC Breakout: Top Tech Event
with Benjamin Phillips** (Yarborough Transfer Company)

10:15AM - 11:15AM - **Skinner Room**

**HR Breakout: ADA Requirements for Service Animals
with Allegra Sinclair** (GS) and **Rena Cater** (Eagle Transport)

11:30AM - 12:30PM

Lunch Buffet with Exhibitors

12:30PM - 1:30PM

**Compliance Requirements and Regulatory Changes
with ATA's Kevin Grove**

1:30PM - 1:45PM

NCSHP Update with Sgt. Matt Bunn

1:45PM - 2:15PM

FMCSA Update with Jon McCormick

2:15PM - 2:45PM

Business Session for New Officers

2:45PM - 3:00PM

Networking Break

3:00PM - 4:00PM

**"Shedding Light on Communication Breakdowns:
How we can work together to find creative solutions"
Panel Discussion:**

- **Amber DeBruler** (Walmart Transportation)
- **Tommy Lewis** (Mangums)
- **Caroline Eggert** (Apex Transit)
- **Steven Duggins** (Road Team Captain, Walmart Transportation)
- **Moderated by Benjamin Phillips** (Yarborough Transfer Company)

4:00PM - 5:00PM

Keynote Speaker: Gregory Archbold

6:00PM - 9:00PM

Awards Dinner Banquet



NC
TRUCKING
ASSOCIATION