



## 2023 NCTA PREMIUM PARTNER PROGRAM

2023 OPPORTUNITIES				
2023 Annual Management Conference	Elite	Diamond	Gold	Silver
Complimentary Registrations	4	3	2	1
Reserved Table at General Session	✓	✓		
Complimentary Exhibitor Space	✓	✓		
Featured Breakfast Sponsor of one Breakfast	✓			
Welcome Attendees & Introduce Keynote Speaker	✓			
Company Video Played During General Session Break or Dinner	✓			
2023 Annual Councils Conference				
Complimentary Registrations	4	3	2	1
Premiere Exhibitor Space	✓	✓	✓	✓
Company Video Played during General Session		✓		
Welcome Attendees & Introduce Keynote Speaker		✓		
2023 Women in Trucking Summit				
Complimentary Registrations	2	2	1	1
Company Video Played during General Session			✓	
Welcome Attendees & Introduce Keynote Speaker			✓	
2023 TDC & Top Tech Competition				
Featured Banquet Sponsor	✓	✓	✓	✓
Complimentary Banquet Tickets	5	4	3	2
Communications				
Full-Page Advertisement in Tarheel Wheels	✓	✓		
Logo in every Issue of Tarheel Wheels	✓	✓	✓	✓
Logo on NCTA Website Homepage with URL	✓	✓	✓	✓
Logo in NCTA Member E-Newsletters	✓	✓	✓	✓
Social Media Promotions	✓	✓	✓	✓
2023 NCTA Board of Directors Meetings				
Special Recognition with Opportunity to Speak	✓	✓		
Complimentary Registrations	2	1		
<b>PACKAGE VALUE</b>	<b>\$30,000</b>	<b>\$22,000</b>	<b>\$16,000</b>	<b>\$10,500</b>
<b>PACKAGE OFFERED TO YOU</b>	<b>\$25,500</b> (\$4,500 Savings)	<b>\$18,500</b> (\$3,500 Savings)	<b>\$13,500</b> (\$2,500 Savings)	<b>\$8,500</b> (\$2,000 Savings)

To become a NCTA PREMIUM PARTNER contact Petrina Lawrence

919.616.8049 | plawrence@nc trucking.com