



# ENHANCING OUR INDUSTRY WITH EVERY MILE

## ANNUAL COUNCILS CONFERENCE | 2025 EVENT SCHEDULE

WEDNESDAY, OCT 22

10:00 - 12:00PM	Registration & Exhibitor Set-up <b>Box Lunches Available</b>
12:00 - 12:05PM	Welcome — <i>Howell Clark with Sampson Bladen and NCTA Board Chairman</i>   <b>Grand Ballroom</b>
12:05 - 12:15PM	Opening Remarks — <i>Ben Greenberg</i>   <b>Grand Ballroom</b>
12:15 - 1:15PM	“The Road Ahead: FMCSA Priorities for the Industry” — <i>Michael Stewart</i>   <b>Grand Ballroom</b>
1:15 - 2:15PM	Driving Success with ATRI — <i>Rebecca Brewster</i>   <b>Grand Ballroom</b>
2:15 - 2:45PM	<b>Break with Exhibitors</b>
2:45 - 3:45PM	<b>BREAKOUT SESSION</b>   “Overcoming Adversity and Building Resilience: Lessons from Female Leaders in the Industry” — <i>Moderator: Taylor Vandersteenhoven (Revenova); Panel: Shelley Dellinger (Cargo Transporters), Melissa Anderson (Walmart Transportation) &amp; Nicole Bates (AMX Leasing)</i>   <b>Grand Ballroom</b>
2:45 - 3:45PM	<b>BREAKOUT SESSION</b>   “Driving Innovation: TMC’s New Technologies” — <i>Kevin Otto, Bryan Marcoat, Jack Harris, Alex Abrashkin &amp; Dan Miller</i>   <b>Windsor A</b>
4:00 - 5:00PM	<b>BREAKOUT SESSION</b>   “Sustainable Technologies” — <i>Justin Anderson, Ian Baillie, Jeffery Berry, Jack Lytton &amp; Kevin Otto.</i>   <b>Grand Ballroom</b>
4:00 - 5:00PM	<b>BREAKOUT SESSION</b>   “Beyond Traditional Testing: Driving Safety Forward with Hair Drug Screening” — <i>Wil Elder (Psychemedics Corporation)</i>   <b>Windsor A</b>
4:00 - 5:00PM	<b>BREAKOUT SESSION</b>   “Beyond Prompts: The 5 Ways to Build Human-AI Relationships that Get Things Done” — <i>Paul Carney with The AI Klatch</i>   <b>Windsor B</b>
5:00 - 6:00PM	Reception with Exhibitors   <b>Grand Ballroom</b>

THURSDAY, OCT 23

7:00 - 8:00AM	Breakfast with Table Topics & Networking with Exhibitors   <b>Grand Ballroom</b>
8:00 - 9:30AM	“Crossing the Lines: Generations, Soft Skills, and the Language of Leadership” — <i>Moderators: Meredith Cushing &amp; John Barringer; Panel: Hayden Lively (Southland Transportation), Jill Apperson (Luma Learning), Dave Masters (Tidewater Transit) &amp; Marilyn Surber (Drivers Legal Plan)</i>   <b>Grand Ballroom</b>
9:30 - 10:00AM	<b>Break with Exhibitors</b>
10:00 - 11:00AM	<b>BREAKOUT SESSION</b>   “Internal Audit/DQ” — <i>Danielle Leonard (Best Logistics)</i>   <b>Grand Ballroom</b>
10:00 - 11:00AM	<b>BREAKOUT SESSION</b>   “Over the Air Diagnostics” — <i>Bill Allday (Noregon)</i>   <b>Windsor A</b>
10:00 - 11:00AM	<b>BREAKOUT SESSION</b>   “Visualizing CMV Crash Trends in North Carolina Using Data Analytics” — <i>Greg Ferrara &amp; Tanner Nelson with NCSU</i>   <b>Windsor B</b>
11:20 - 12:20PM	<b>BREAKOUT SESSION</b>   “DOT Compliance Without Stress: Keys for Your Maintenance Department” — <i>Wendy Smith (Adams Beverages)</i>   <b>Grand Ballroom</b>
11:20 - 12:20PM	<b>BREAKOUT SESSION</b>   “HR Roundtable: Laying Groundwork for a Healthy Driving Environment” — <i>Moderator: Barrett Plasman (Marsh McLennan Agency) Panel: Earl Heard III (Walmart Transportation), Kate Valette (Marsh McLennan Agency), Amber Cassar (HealthJoy) &amp; Kristy Hedrick (Cargo Transporters)</i>   <b>Windsor B</b>
12:30 - 1:30PM	<b>Lunch with Exhibitors</b>
1:30 - 2:30PM	“Staged Accidents” — <i>Joseph Baiocco, Attorney at Law</i>   <b>Grand Ballroom</b>
2:45 - 3:45PM	<b>BREAKOUT SESSION</b>   “Navigating Risk: Workers’ Compensation and Employment Law for Employers” — <i>Tracey Jones &amp; Julie Hooten (Teague Campbell)</i>   <b>Grand Ballroom</b>
2:45 - 3:45PM	<b>BREAKOUT SESSION</b>   “TMC Shop Talk & Open Forum” — <i>Tommy Lewis (Mangum’s)</i>   <b>Windsor A</b>
2:45 - 3:45PM	<b>BREAKOUT SESSION</b>   “State Highway Patrol: Understanding Data Q” — <i>Brandon Johnson &amp; Matt Bunn with NC SHP</i>   <b>Windsor B</b>
3:45 - 4:15PM	<b>Break with Exhibitors</b>
4:15 - 5:15PM	<b>BREAKOUT SESSION</b>   “Giving Drivers the Keys to Health & Safety on the Road” — <i>Speaker: Kate Valette (Marsh McLennan Agency)</i>   <b>Ballroom</b>
4:15 - 5:15PM	<b>BREAKOUT SESSION</b>   “TopTech & TMC Events” — <i>Benjamin Phillips (Yarbrough Trasnfer)</i>   <b>Windsor A</b>
4:15 - 5:15PM	<b>BREAKOUT SESSION</b>   “Safety Scores Are a Mirror: What They Reveal and How to Fix the Root Cause” — <i>Natallia Opalko</i>   <b>Windsor B</b>
5:15 - 6:15PM	Reception   <b>Foyer</b>
6:30 - 9:00PM	<b>Awards Dinner</b>   <b>Grand Ballroom</b>